

Go Natural launches a delicious NEW protein snack to fuel your body for a winning performance!

Go Natural's new Hi Protein Performance Snack is packed full of real, wholefoods designed to provide your body with the essential nutrients needed for every adventure – with a much better taste and texture than other protein bars on the market.

Available in two delicious flavours – Almond & Apricot and Choc Berry – the 80g bars contain 12.5g of high quality protein from whey nuggets and wholefood sources such as grains and nuts, and uniquely boast no soy products.

The key advantage of Go Natural's Hi Protein Performance Snack is that the delivery of nutrients and whey protein is at levels that make the positive benefits bio-available, meaning your body is not being overloaded, which make the bars perfect for pre or during endurance events.

In addition to a protein hit, each bar contains 28g of quality carbs from wholegrains to provide a sustained energy release. The new Hi Protein Performance Snack is also a natural source of key performance nutrients including Calcium, Magnesium, Iron, Phosphorous, Vitamin E and Vitamin B1.

Leading sports nutritionist and dietitian, Susie Burrell, says "Energy rich foods that contain a perfect mix of carbohydrates teamed with protein help to regulate your blood glucose levels, as well as facilitate muscle recovery – and the better your muscles feel, the more you can do!

"In my sports nutrition practice I am always looking for the right mix of good quality carbs and proteins in convenient packaged options for both my recreational and elite level athletes. Go Natural Hi Protein Performance Snacks fit the bill perfectly."

Go Natural Hi Protein Performance Snacks can be found in the protein section of Coles supermarkets nationally, 7Eleven convenience stores and online at www.gonatural.com.au RRP \$3.95 each.

Go Natural is a 100% Australian owned business brought to you by the Worth family since 1987. Go Natural's snack food ranges from the super healthy to the naturally indulgent, all with the same promise of using the most natural wholesome ingredients possible.

PROTEIN

12.5g of high quality protein from whey nuggets and wholefood sources such as grains and nuts. Uniquely no soy.

ENERGY

This wholefood snack contains quality carbs with 28g of wholegrains for sustained energy release.

NUTRITION

A natural source of key performance nutrients such as Calcium, Magnesium, Iron, Phosphorous, Vitamin E and Vitamin B1.

For further product information or imagery please contact:

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Go Natural
Tastes good, naturally.

www.gonatural.com.au